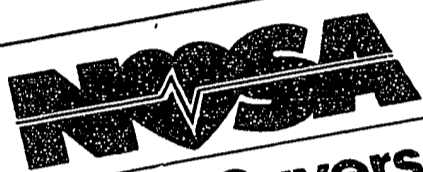


THE POISONING* OF AMERICA!



National Heart Savers Association
4601 South 76th Street
Omaha, Nebraska 68127
(402) 339-3813

Dear Friends:

Who is poisoning America? Food processors are by using saturated fats!

More than 50% of Americans have a cholesterol level that is too high. Eating saturated fats raises your cholesterol much too high... High cholesterol leads to heart attack.

A large number of food processors use the most highly saturated fats - coconut and palm oil, in their products, knowing the negative health ramifications.

Palm oil has 25% more saturated fat than lard!
Coconut oil has 100% more saturated fat than lard!

We have contacted all of the major food processors beseeching them to stop using these potentially dangerous ingredients because they intensify the probability of heart attacks in one-half of the adult population.

Yet, despite our warnings, and those of every other prominent health organization, too few have listened.

Our pleas have gone largely unanswered. Obviously these companies have more pressing priorities than your health.

SOMETHING MUST BE DONE

National Heart Savers Association's only concern is your health. Don't be the victim of saturated fats which have an inherent tendency to raise your cholesterol.

We implore you. Do not buy products containing coconut oil or palm oil.

YOUR LIFE MAY BE AT STAKE

Sincerely,
NATIONAL HEART SAVERS ASSOCIATION

Phil Sokolof
Phil Sokolof, President



*POISON: (poi'son) n 1. A substance that has an inherent tendency to destroy life or impair health.

Random House Dictionary

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